



Sam's Club Offers Vanilla MasterCard® Gift Card

Sam's Club adds MasterCard Gift Card to growing lineup of gift cards and prepaid products provided through InComm.

BENTONVILLE, Ark., Nov. 13, 2007—Sam's Club shoppers now have an exciting new gift option perfect for just about anyone on their lists: the Vanilla MasterCard® Gift Card is available now in \$50 and \$100 denominations. The MasterCard Gift Cards are issued by Marshall Bank, N.A. pursuant to a license from MasterCard International Incorporated.

Sam's Club recently added the Vanilla MasterCard Gift Card to its extensive line of gift card products, which also includes not only prepaid wireless and music, but also gift cards from leading retailers in a number of categories, including restaurants, entertainment and more, all provided through the Sam's Club's partnership with InComm, the nation's largest marketer, distributor and technology innovator for prepaid products.

"Sam's Club is excited to offer our members a new MasterCard Gift Card," said Jeff Shipley, Sam's Club Sr. Buyer, Wireless & Gift Cards. "The MasterCard brand is recognized all over the world, and the Vanilla MasterCard Gift Card is an excellent addition to our extensive gift offering at Sam's Club."

Available in stores now, the Vanilla MasterCard Gift Card can be redeemed anywhere worldwide that accepts MasterCard debit cards. The card packaging is unique to Sam's Club. MasterCard and InComm worked in partnership with Sam's Club to create a custom card design just for Sam's Club members.

About Sam's Club

Sam's Club is a division of Wal-Mart Stores, Inc., (NYSE:WMT). The first Sam's Club opened its doors in Midwest City, Okla., in 1983. Today, Sam's Club serves more than 47 million U.S. Members with locations nationwide, and in Brazil, Canada, China, Mexico and Puerto Rico. Sam's Club offers exceptional values on merchandise and services for business owners and consumers. Online merchandise and Club information is available at samsclub.com.

About InComm

InComm is the industry leading marketer, distributor and technology innovator of stored-value gift and prepaid products using its state-of-the-art point-of-sale transaction technology and payment solutions to revolutionize retail product sales and customer experiences. With more than \$5 billion in retail sales transactions processed in 2006, InComm is the nation's largest provider of gift cards, prepaid wireless products, financial debit cards, digital music downloads, content, games, software and bill payment solutions. InComm partners with consumer brand leaders around the world to provide more than 145,000 retail locations the products and services their customers demand. Since 1992, InComm's patented technologies have made the buying process easier for consumers while streamlining the selling process for product and retail partners. To learn more about InComm, visit www.incomm.com or call 1.800.352.3084. InComm is headquartered in Atlanta with offices in Australia, Canada, the United Kingdom, Puerto Rico, Colorado, Texas, Florida, New Jersey, Oregon, Arkansas, Alabama, Minnesota and Mississippi.

Media Contact:

Watson Nichols
770.882.2241
wnichols@incomm.com

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